

# GRUNDIG

[www.grundigdigital.co.uk](http://www.grundigdigital.co.uk)

## **Switch to FREE Digital AND High Definition TV with Grundig**

Be part of the new digital TV revolution and experience Freesat high definition TV via satellite FREE. Grundig, leaders in the European TV market has launched a new Freesat digital box that will change your TV viewing for life!

Analogue TV transmitters in the UK, area by area, are slowly switching over to digital. But with Freesat you don't have to wait or be left in the dark. You can switch to digital now with the new Grundig **GUF SAT01HD** and vastly broaden your TV channel viewing choice, whilst experiencing at the same time the crisp sound and vision of high definition from the BBC and ITV.

Think, never again hear those dreary words, "There's nothing good on TV tonight". Quite the opposite in fact, as with Freesat there's over 80 FREE digital channels from which to choose, including digital radio stations covering many different genres, with even more choice to be added as Freesat grows.

The icing on the cake with the new Grundig HD Freesat Digital Box is you'll be able to watch the wonders of high definition TV from the BBC and ITV without having to subscribe. That's because it's FREE! You'll have to see the difference of HD to believe it, and once you have it, you'll never want to revert back to standard definition TV again.

The new Grundig **GUF SAT01HD** is easy to use and connects to your HD Ready TV. You'll need a satellite dish installed and of course the Grundig Freesat Digital Box. It's simple, with a one-off payment for the satellite dish, digital box and installation, you'll switch to digital and get enhanced HD viewing and wonder why you didn't switch before.

And, don't worry if you're not quite ready to part with your faithful analogue TV. Grundig has also launched a standard definition Freesat digital box, the **GUF SAT01SD**. This enables you to receive all the Freesat digital TV channels, as well as Freesat's new interactive TV services all on your current TV. There's also a useful on-screen 7 day programme listing guide to flick through at a touch of a button, and subtitles and audio description, great for learning a foreign language or if your eyes or ears are impaired.

Several high street and on-line retailers will be stocking the new Grundig HD and SD Freesat Digital Boxes, including Comet, Dixons and John Lewis and

some independent retailers. The **GUF SAT01SD** model will retail around £50.00 and the **GUF SAT01HD** around £150.00.

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### **About Freesat**

Freesat is the new TV service providing subscription-free digital television to everyone in the UK. It offers over 80 TV, radio and interactive channels, including High Definition (HD) services from the BBC and ITV. Freesat is a not-for-profit organisation and is a joint venture between the BBC and ITV. For more information visit [www.freesat.co.uk](http://www.freesat.co.uk)